

EXP 1:

NETFLIX LOGO ANIMATION

BLUE EYE SAMURAI

Audrey Nixon : Adv. MD Tech II : 2024SP

BRIEF

Create a 3D animation that precedes a
Netflix Original Show or Film

Blue Eye Samurai

Animation, Action, Drama, History

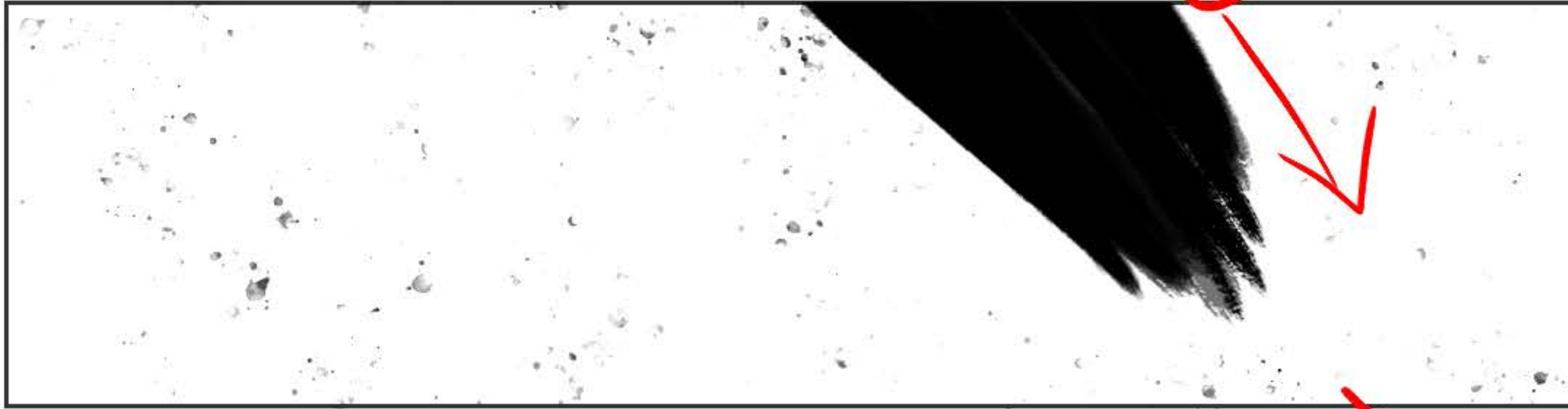
Blue Eye Samurai is an adult animated action series about a young warrior, Mizu, driven by a dream of revenge against those who made her an outcast in Edo-period Japan.



CONCEPT 1: Sumi-e Logo

An animated Netflix logo based off the Japanese art of calligraphy and the series logo design.

1



Description: Track over to brush stroke moving down.

Tracking

3



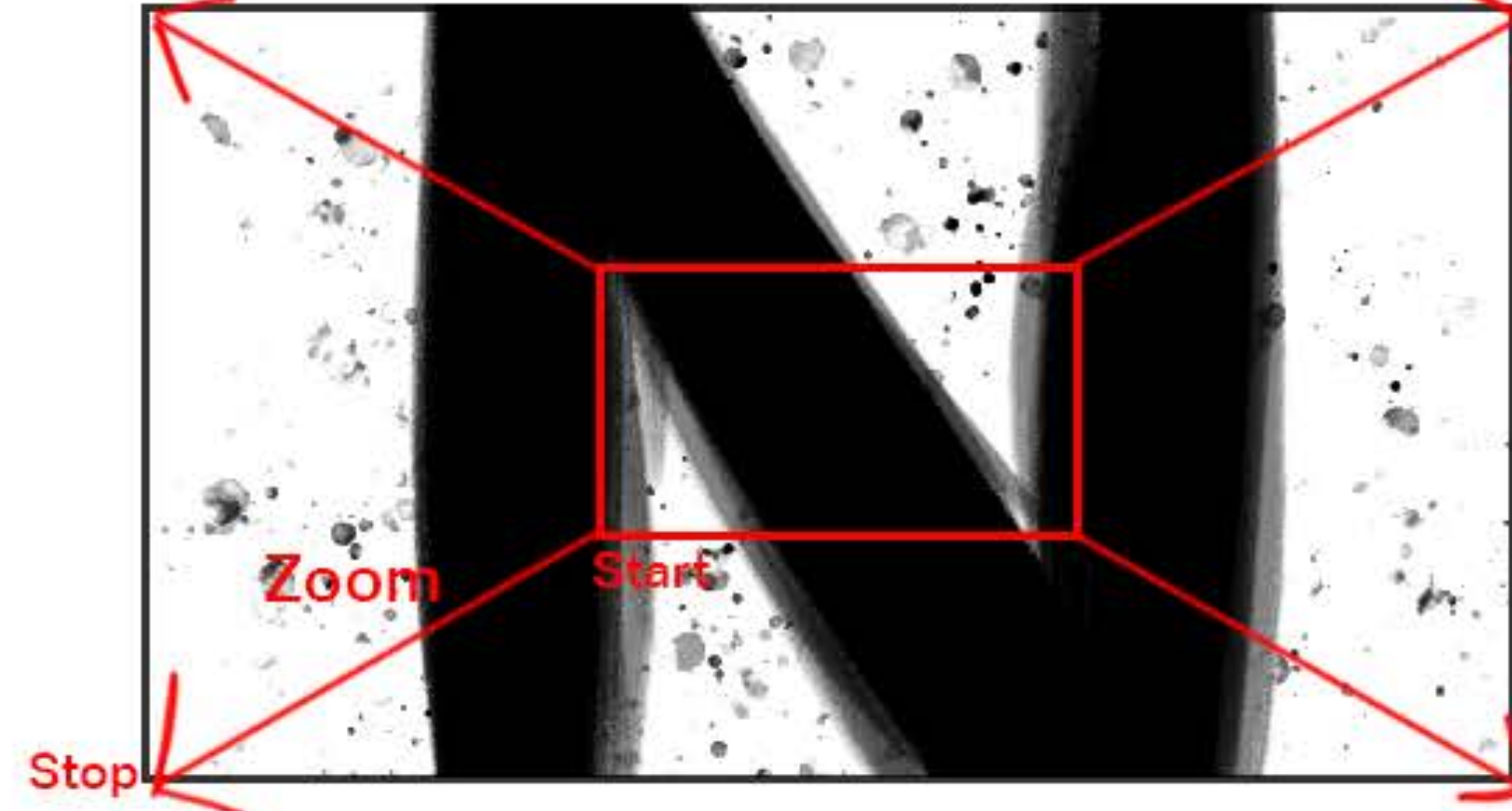
Description: Cut to mutiple brush strokes.

4



Description: Brush strokes move in a zig zag movement.

5

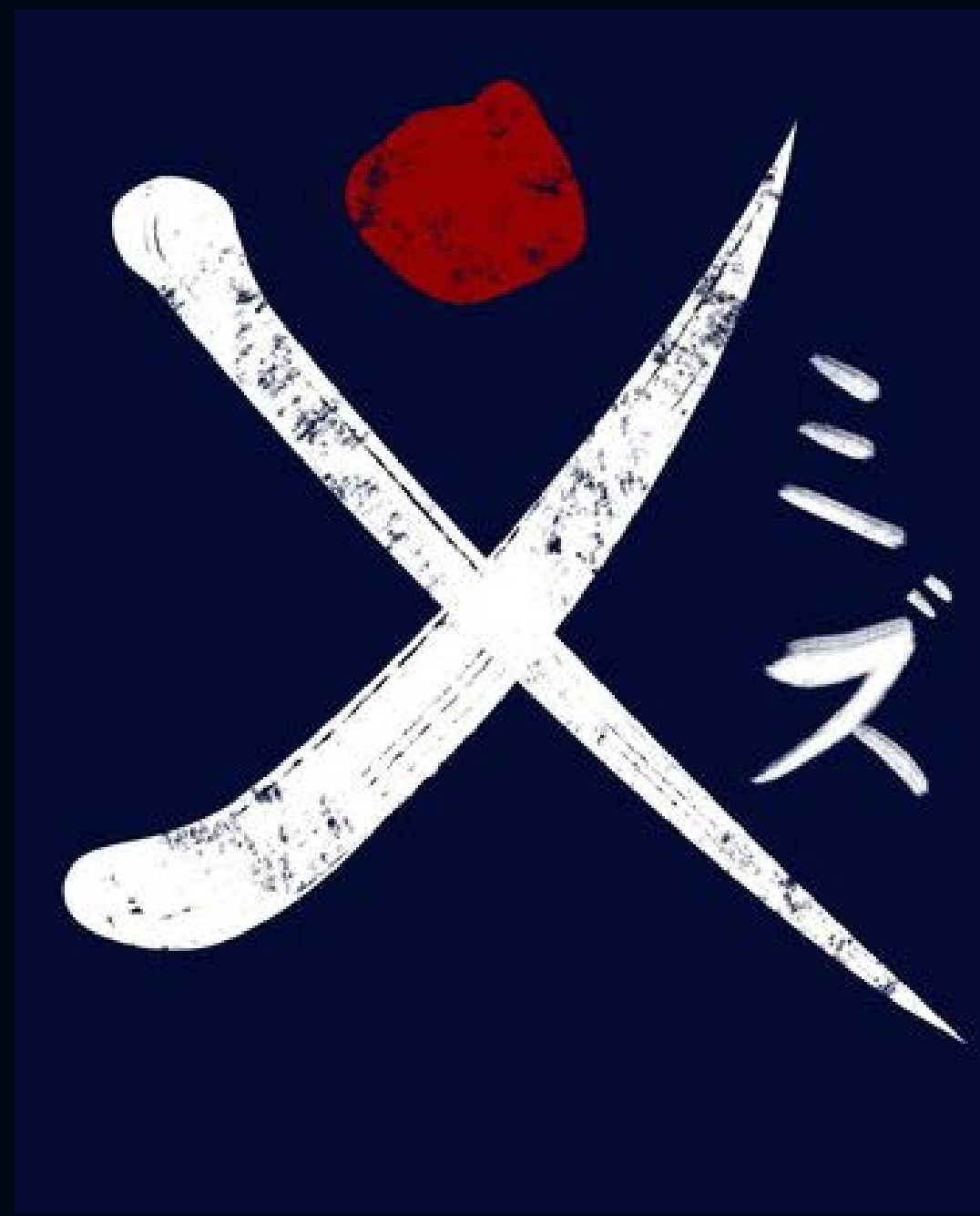


Description: Cut to zoom out of brush strokes.

6



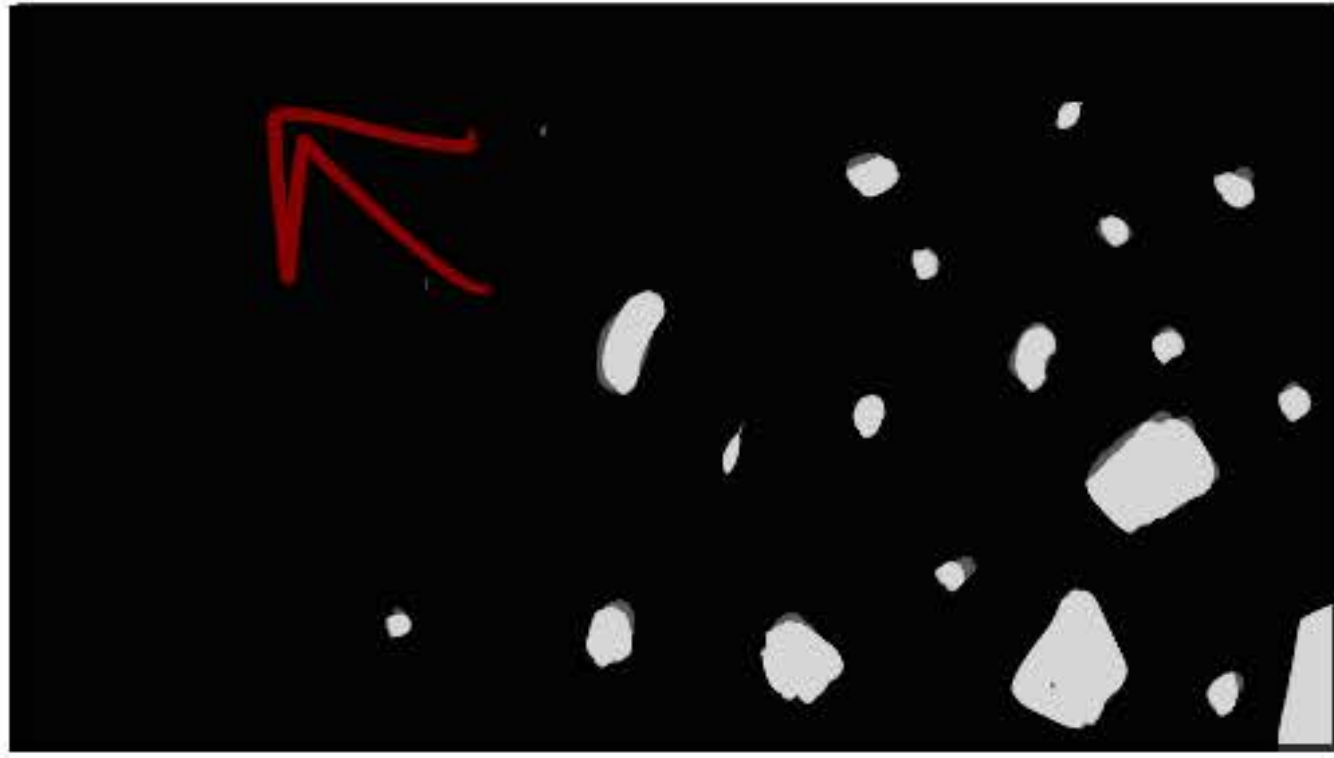
Description: Logo as brush strokes.



CONCEPT 2: The Power of the Swordmarker

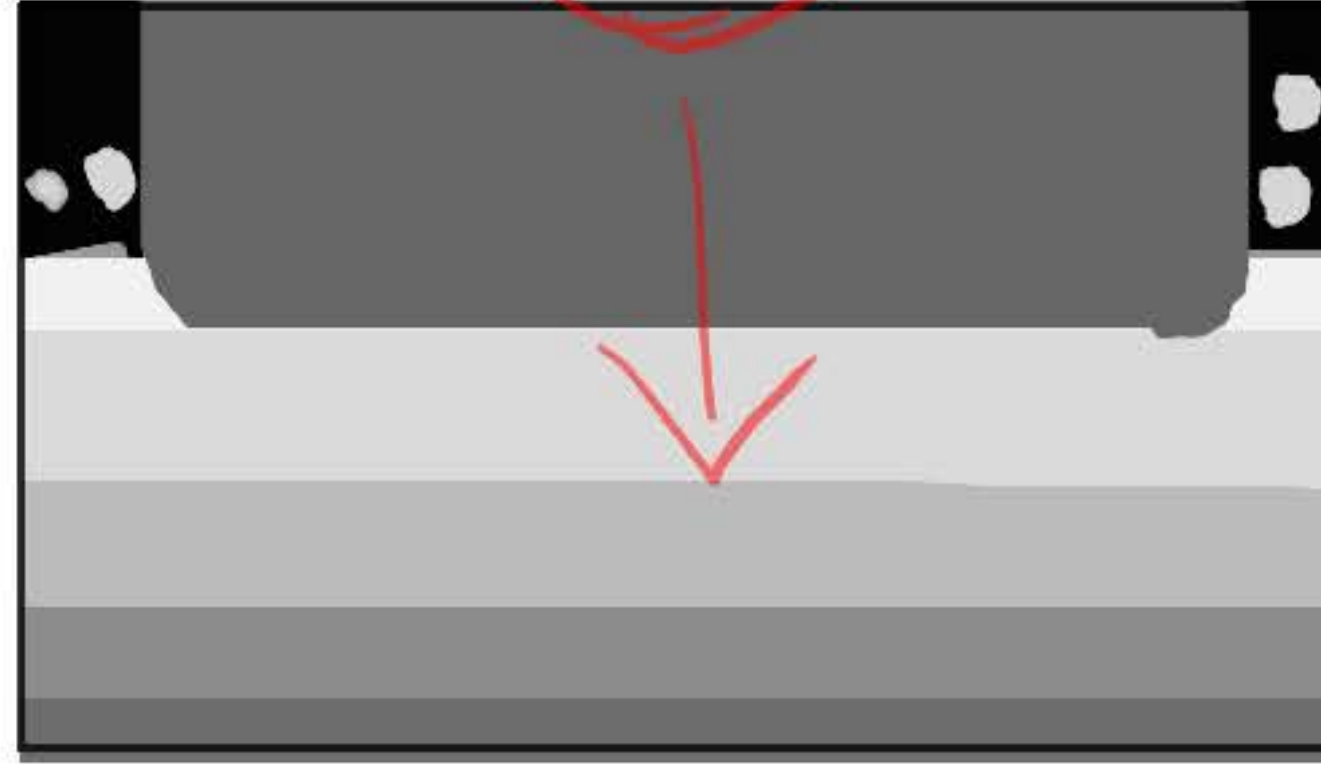
The intricate and empowering process of crafting a Katana is depicted through the creation of the Netflix logo.

1



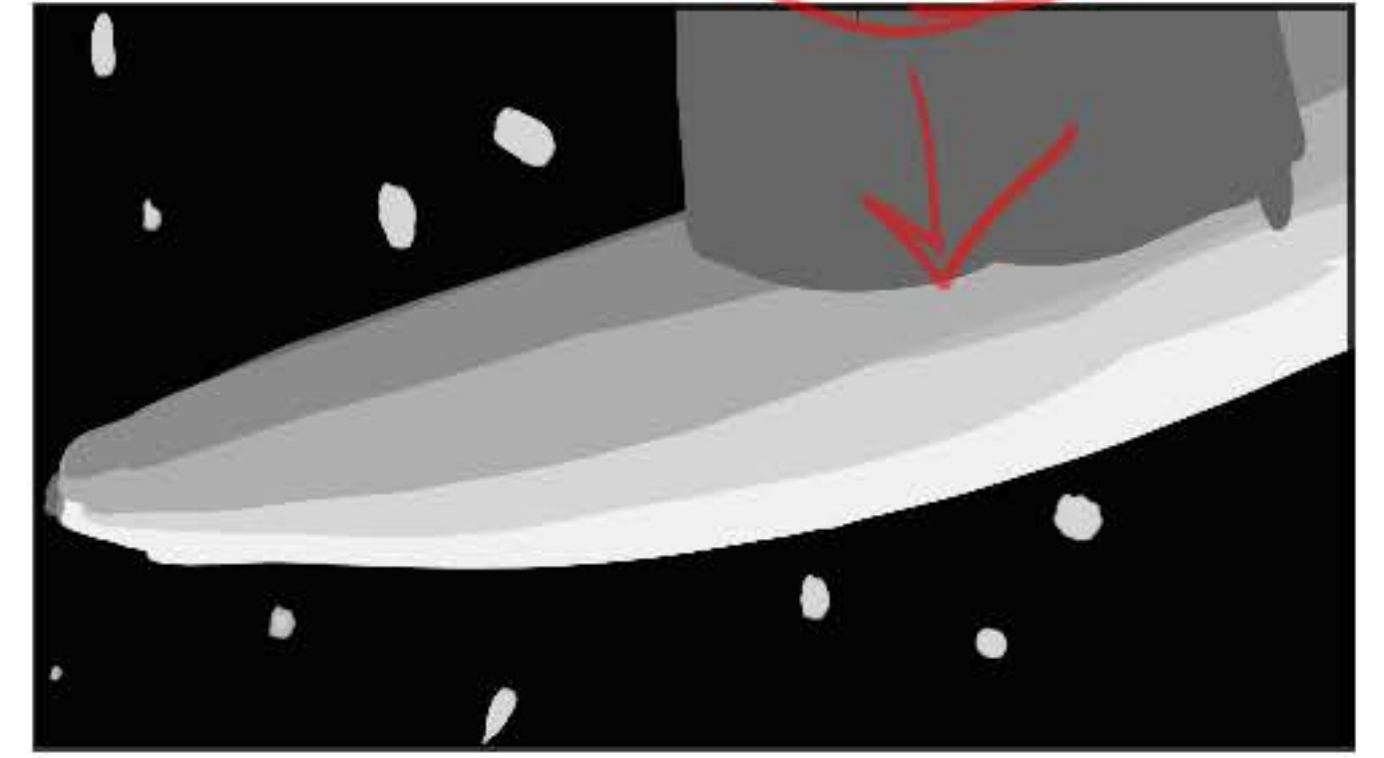
Description: Sparks fly.

2



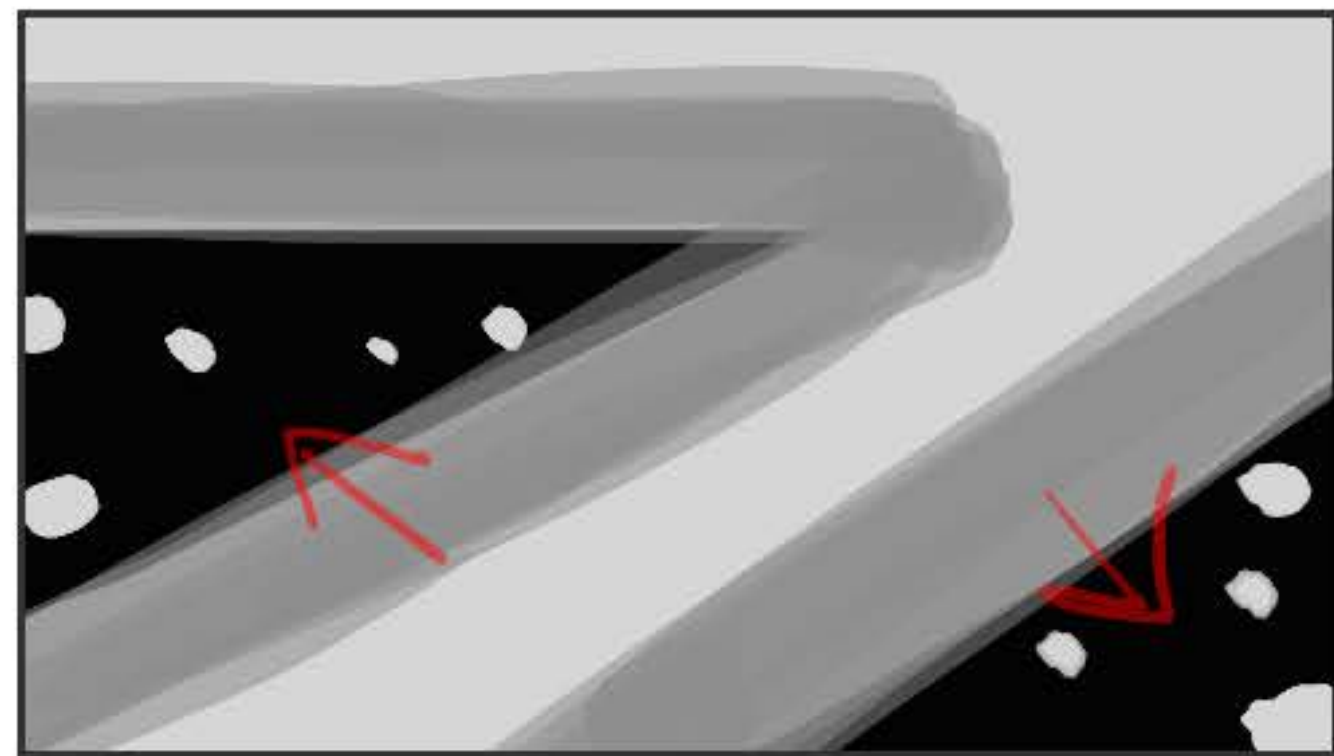
Description: Hammer smash on molten metal.

3



Description: Hammer smash on molten metal.

4



Description: Molten metal cooling down.

5



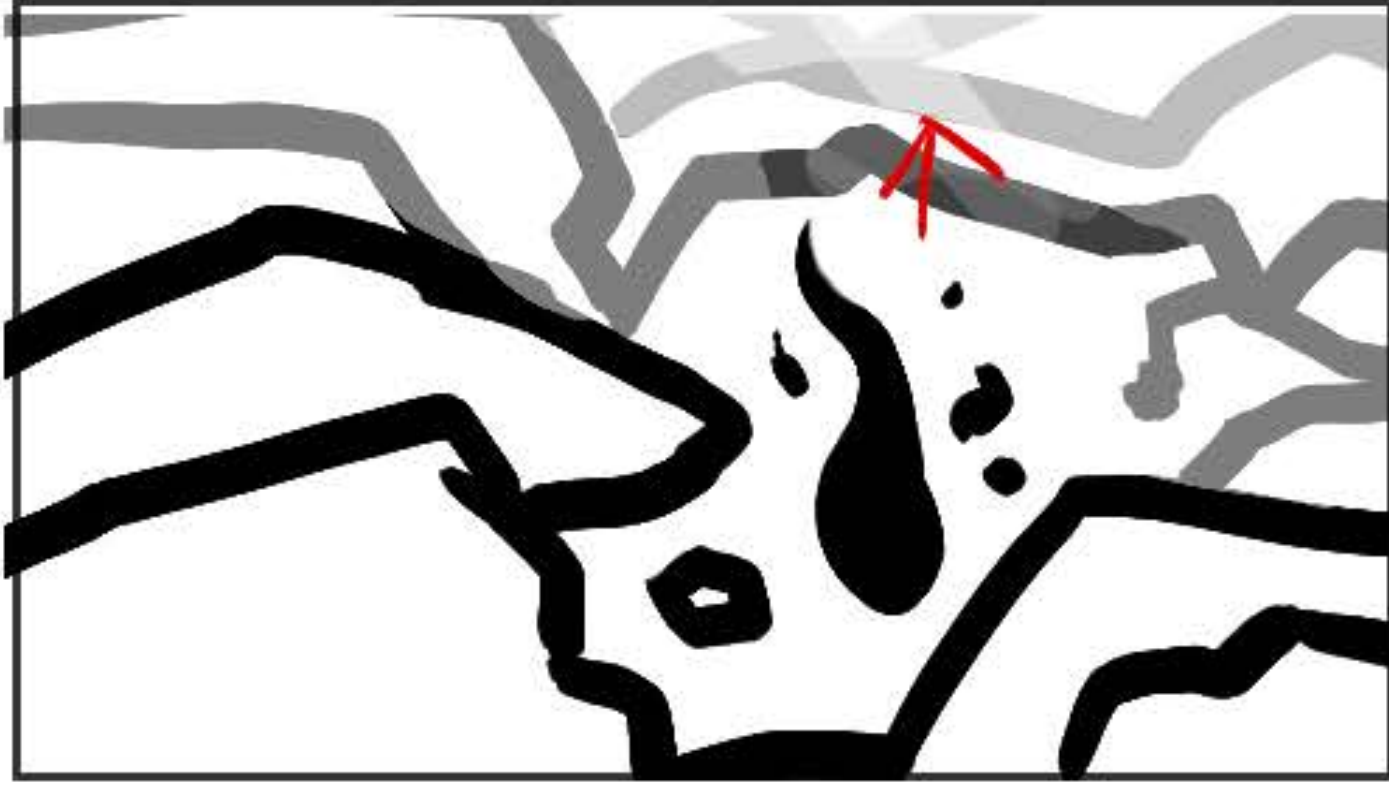
Description: Molten metal cooling down.



CONCEPT 3: My Ember

Mizu's creation ignited a blaze of vengeance within her, symbolized by her piercing blue eyes. The blue flames embody her fury and the driving force behind her mission.

1



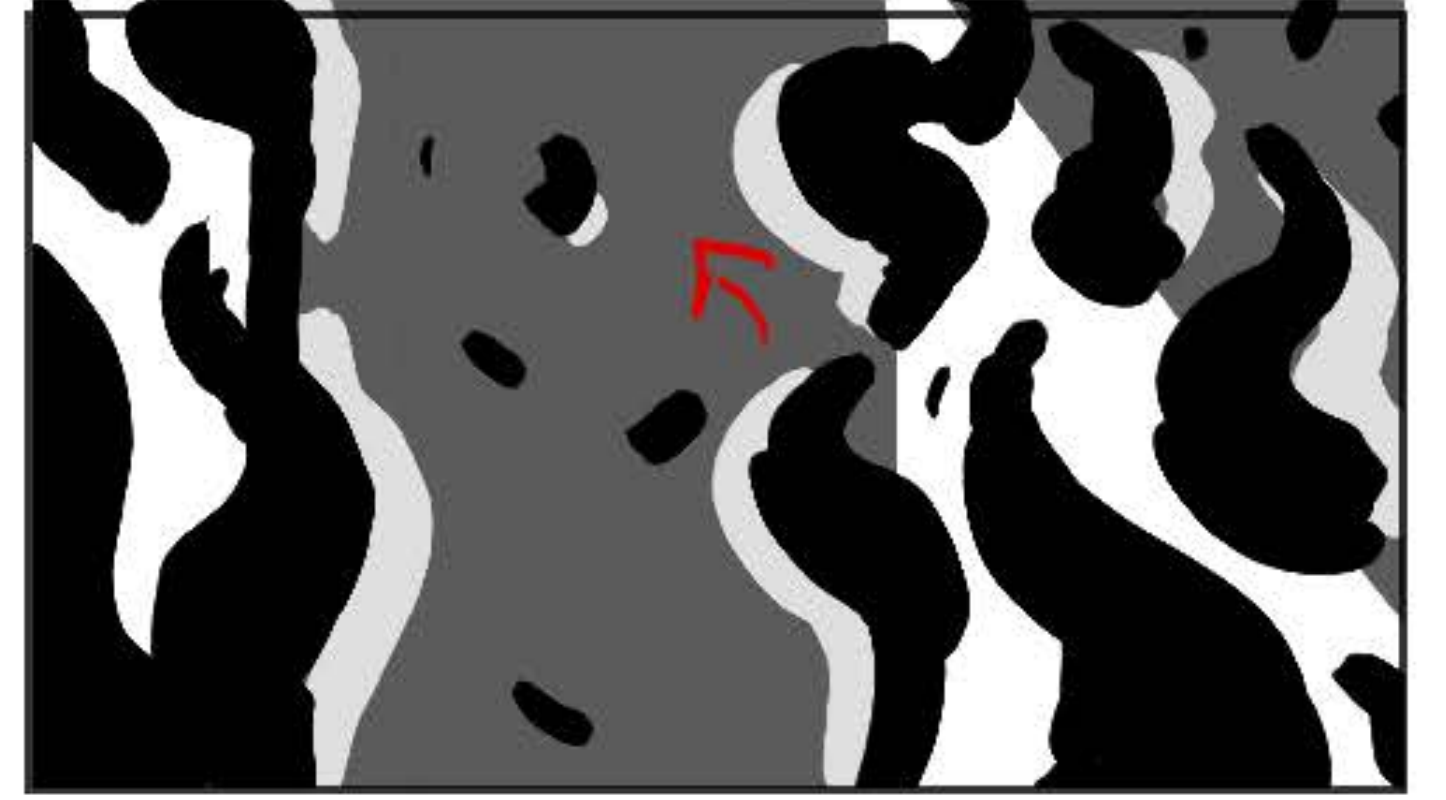
Description: Fire start in middle of coal.

2



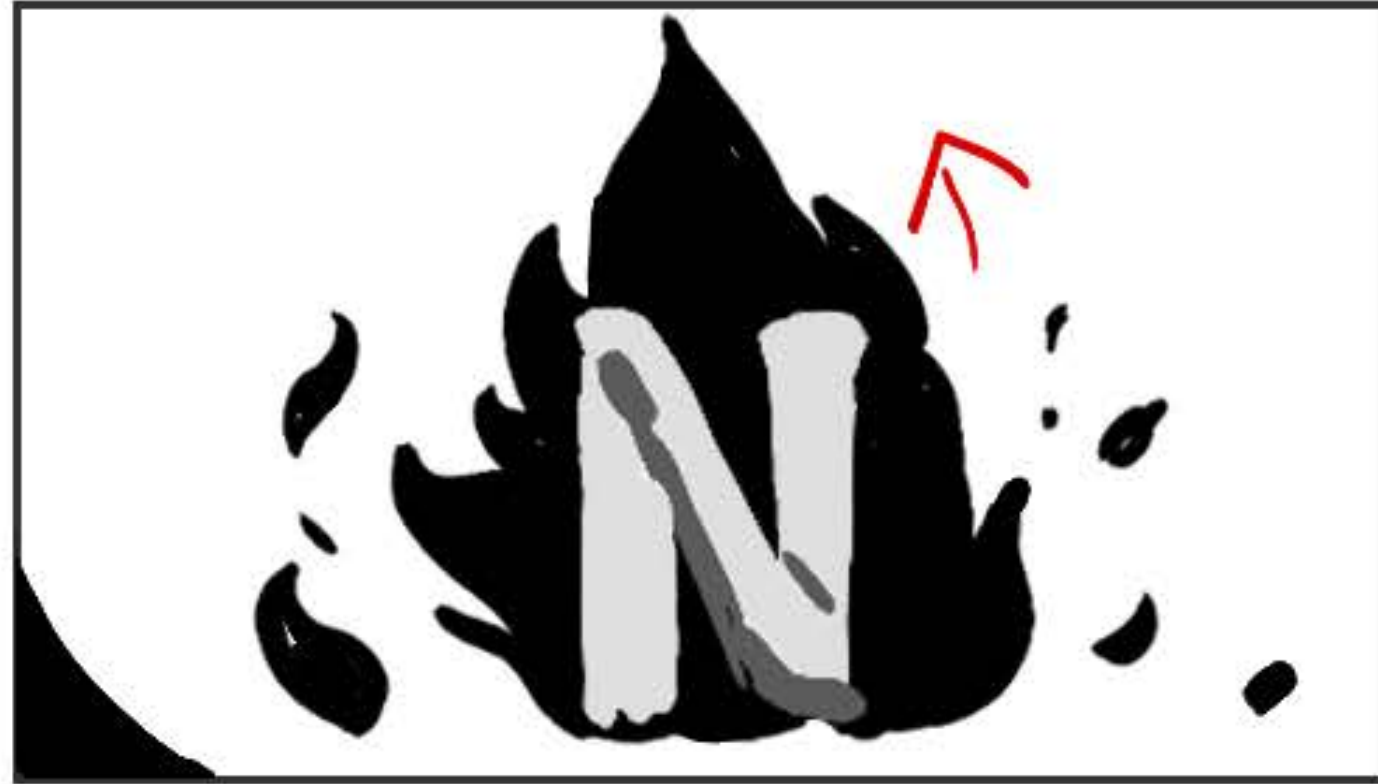
Description: Fire grows.

3

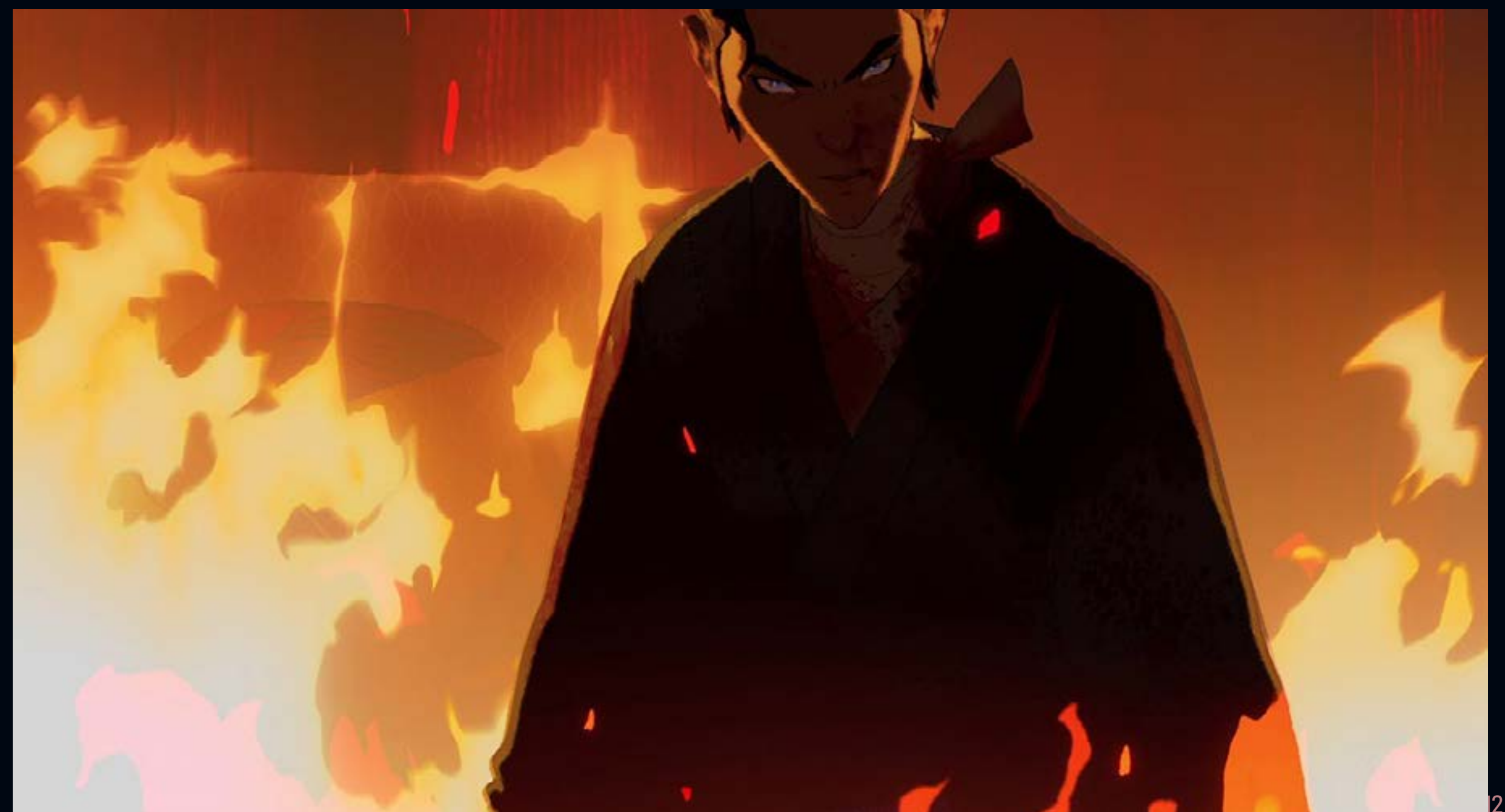


Description: Fire surrounds metal and makes it hot.

4



Description: Fire makes Netflix logo become molten metal



THANK YOU